

LinkedIn is the world's largest professional network with hundreds of millions of members. The United States Courts maintains a LinkedIn presence with over 17,000 followers who use the social media tool to keep up to date with judiciary news, educational programs, and recruitment. Court organizations can use LinkedIn to share their announcements, news, and events, and to recruit employees. Learn more about how the Administrative Office (AO) can help get you started.

## LinkedIn Features



### Maintain a Profile

Display organization specific information and become affiliated with the United States Courts LinkedIn page



### Recruitment

Post positions, connect with applicants, and find the right candidate in record time



### Share Updates


Post links to news updates, videos, and more



### Metrics and Engagement

Track metrics on page and position views, visitors over time, and visitor demographics (job area, education, location, etc.)





**Be Part of an Exceptional Team**


As the third branch of the federal government, we serve the public in the courts, federal public defender offices, probation and pretrial services offices, appellate staff offices, and the Administrative Office of the United States Courts. We are legal professionals, IT experts, court administrators, accountants, financial managers, architects, HR professionals, statisticians, and more. Together, we are the federal judiciary.

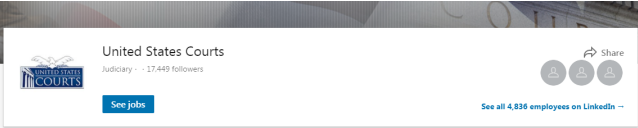
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**Work to Ensure Equal Justice Under Law**

A fair and impartial federal judiciary is essential to our democracy in the United States. The federal courts, as the guardians of the Constitution, work to ensure equal justice under the law for all who come before them. Join us in this mission and make a difference.

**Who Works for the Judiciary?**





**United States Courts**  
Judiciary - 17,449 followers

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**Overview**


**Ensuring equal justice under the law**  
[www.uscourts.gov](http://www.uscourts.gov)

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**Writer-Editor**  
Administrative Office of the United States Courts  
1 Columbus Circle Northeast, Washington, DC 20002, US - 6 days ago



**Procurement Analyst**  
Administrative Office of the United States Courts  
1 Columbus Circle Northeast, Washington, DC 20002, US - 6 days ago



**Supervisory Human Resources Specialist (Deputy Chief, Judges Compensation and Retirement Division)**  
Administrative Office of the United States Courts  
1 Columbus Circle Northeast, Washington, DC 20002, US - 6 days ago



**Supervisory Architect**  
Administrative Office of the United States Courts  
1 Columbus Circle Northeast, Washington, DC 20002, US - 6 days ago



## REMINDER

Frequent content updates increase exposure of job postings and gain attention in the United States Courts LinkedIn user community.



## Discovery Questions

To get started on LinkedIn, review the discovery questions below. When you have answered the questions, schedule a call with the AO Human Resources Office to discuss getting started on LinkedIn and how to best meet your goals.



### **I. LinkedIn Goals**

- What are your main goals for a LinkedIn presence?
- Who are your target audiences?
- What communications needs will be addressed through LinkedIn?



### **II. Content Type**

- Will your organization post basic court, case, and event information?
- What are your organization's criteria for posting information?
- Will your organization post job vacancies on LinkedIn?
- Approximately how many jobs does your organization advertise per year and what is the application method (e.g., paper applications, email, USAJobs, etc.)?
- Does your organization seek applicants from the local community, statewide, and/or nationwide?
- Does your organization use other social media sites (e.g., Facebook, Twitter, etc.)?
- How will your LinkedIn presence interact with other social media sites and your organization's website?



### **III. Organization Resources**

- Who will manage the posting of information on LinkedIn?
- Who will develop the content and what is your review process?
- Does your organization have a budget to purchase job slots?

## Next Steps



**Contact the AO Human Resources Office to schedule a LinkedIn orientation and discovery session:**

**Ty Manuel:** 202-502-3164, tyrus\_manuel@ao.uscourts.gov

**Laura Simon:** 202-502-1923, laura\_simon@ao.uscourts.gov

**Mickey Bork:** 202-502-2013, michael\_borke@ao.uscourts.gov

**Contact LinkedIn to purchase job slots:**

**Brett Mikoy, LinkedIn Federal Account Manager:** 703-755-0531, bmikoy@linkedin.com

## VISIT THE UNITED STATES COURTS



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[www.uscourts.gov](http://www.uscourts.gov)