Learning From Mistakes

How We Can Learn from the Mistakes of Great Leaders









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Learning Objectives

By the end of the program, participants will be able to:

- Identify the difference between errors, mistakes, and failures
- Recognize different types of error
- Discuss mistakes of historical figures





Learning Objectives

By the end of the program, participants will be able to:

- Identify lessons one can learn from historical mistakes
- Recognize the perils of "groupthink"
- Analyze a mistake that they have made
- Discuss why and how organizations should encourage failure





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Errors, Mistakes, and Failures





"Every great mistake has a halfway moment, a split second where it can be recalled and perhaps remedied."

Pearl Buck



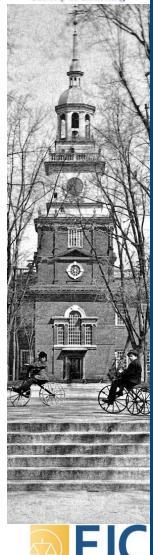


Error

Deviation from accuracy or correctness...

Dictionary.com





Mistake

An error in action, calculation, opinion, or judgment caused by poor reasoning, carelessness, insufficient knowledge, etc.

Dictionary.com



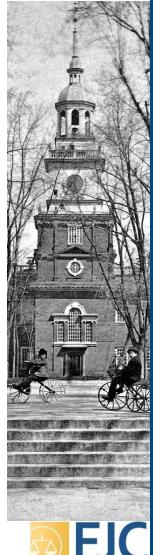


Failure

A deviation from expected and desired results, to include both avoidable errors and unavoidable negative outcomes of experiments or uncertain actions. As such, failure encompasses both mistakes (human error) and problems (obstacles and other deviations that thwart expected work processes).

Amy Edmondson, "Learning from failure in health care: frequent opportunities, pervasive barriers."





Mistake and Failure

A sure way to ensure failure

Repeat the mistake





(some) Types of Error

Errors
of
Omission

Errors
of
Commission



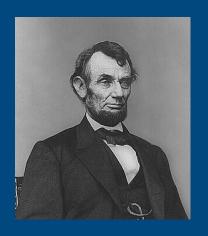


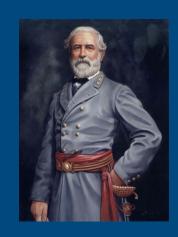
Exercise 1

Analyze a mistake you have made



Historical Figures and their Mistakes



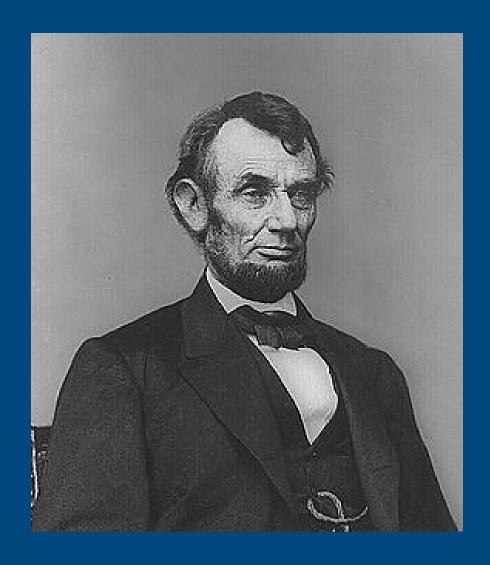








Lincoln and His Generals

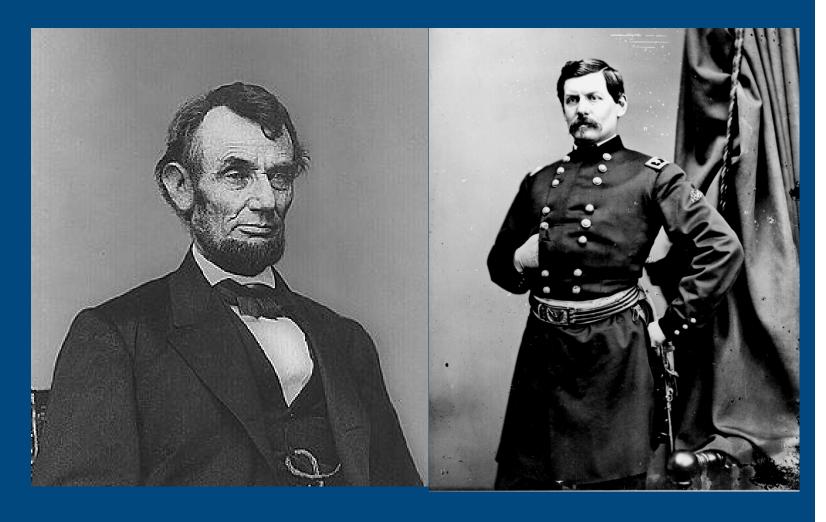






Lincoln and McClellan







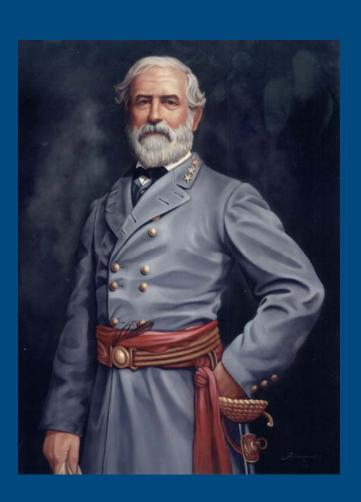


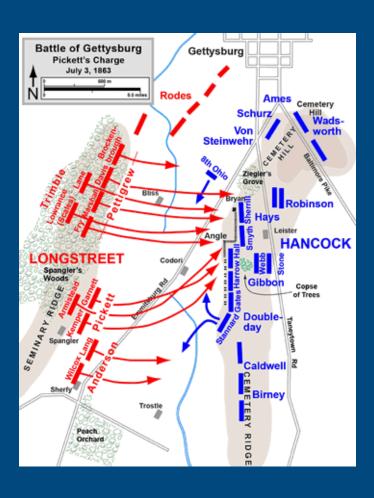
Lessons

- Have clear expectations
 - Share vision and goals
 - Demand accountability
- Clear, direct communication
 - Speak the same language
 - An order is an order; a request is a request
- Knowledge is power
- Show confidence



Robert E. Lee at Gettysburg











Lessons

- Don't be enamored of prior successes
- Don't rationalize prior failures
- Don't be overly optimistic
- Don't ignore dissenting voices
- Realistically appraise the current situation
- Own/Internalize your mistake





"It's all my fault. I thought my men were invincible."

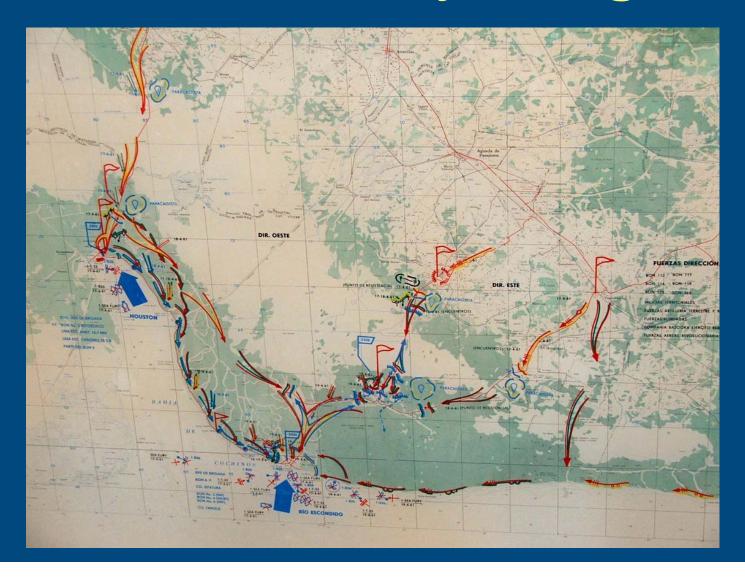
General Robert E. Lee, the day after Pickett's Charge





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JFK and the Bay of Pigs







Lessons

- Review existing policies
- Listen critically
- Ask tough questions
- Bring in outside views/ "Devils Advocate"
- Take responsibility for failure
- Use failure as an opportunity to learn





JFK

"Success has 1,000 fathers and failure is an orphan.

I have failed."





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The Cuban Missile Crisis

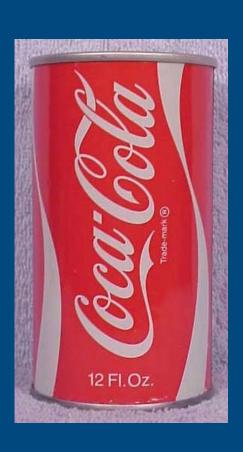




Liberty & Learning

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New Coke and the Risk of Change











Lessons

- Loyalty should not be taken lightly
- Major change requires major analysis
 - The first question should be "Why?"
- Reversal can be a reasonable option





Exercise 1b

Analyze a mistake you have made Questions 6-10





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Group/Organization Decision Making





Exercise 2

Where should we hold FCCA in 2022?

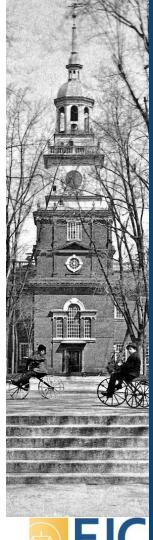




Choices

Chicago, San Francisco, New Orleans, New York, San Antonio, Miami, Honolulu, Tulsa, Denver, Washington DC, Boston





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Exercise 2

Debrief



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The Challenger Disaster





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The Challenger Disaster Video







Groupthink Symptoms

- Illusion of Unanimity
- Collective Rationalization
- Self-Censorship
- Pressure for Conformity





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The Danger of Conformity Video



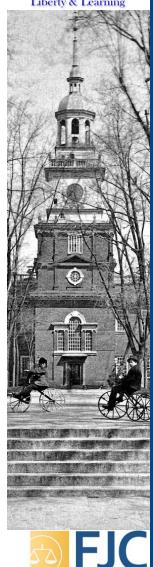




Groupthink Symptoms

- Self-Censorship
- Excessive Stereotyping
- Illusion of Unanimity
- Mindguards





Groupthink

Lesssons

- The leader should not show his/her preference initially
- Give high priority to airing objections and doubts, and be accepting of criticism
- Encourage "devil's advocates" consider unpopular alternatives





Groupthink

Lessons

- Divide the group if possible
- Don't stop at preliminary consensus
- Use outside experts